

Hey google, let's go to the movies





Classic movie commands turned Google commands

Feb  
24

• 5:30 PM-6:00 PM

Appear in Google Commercial

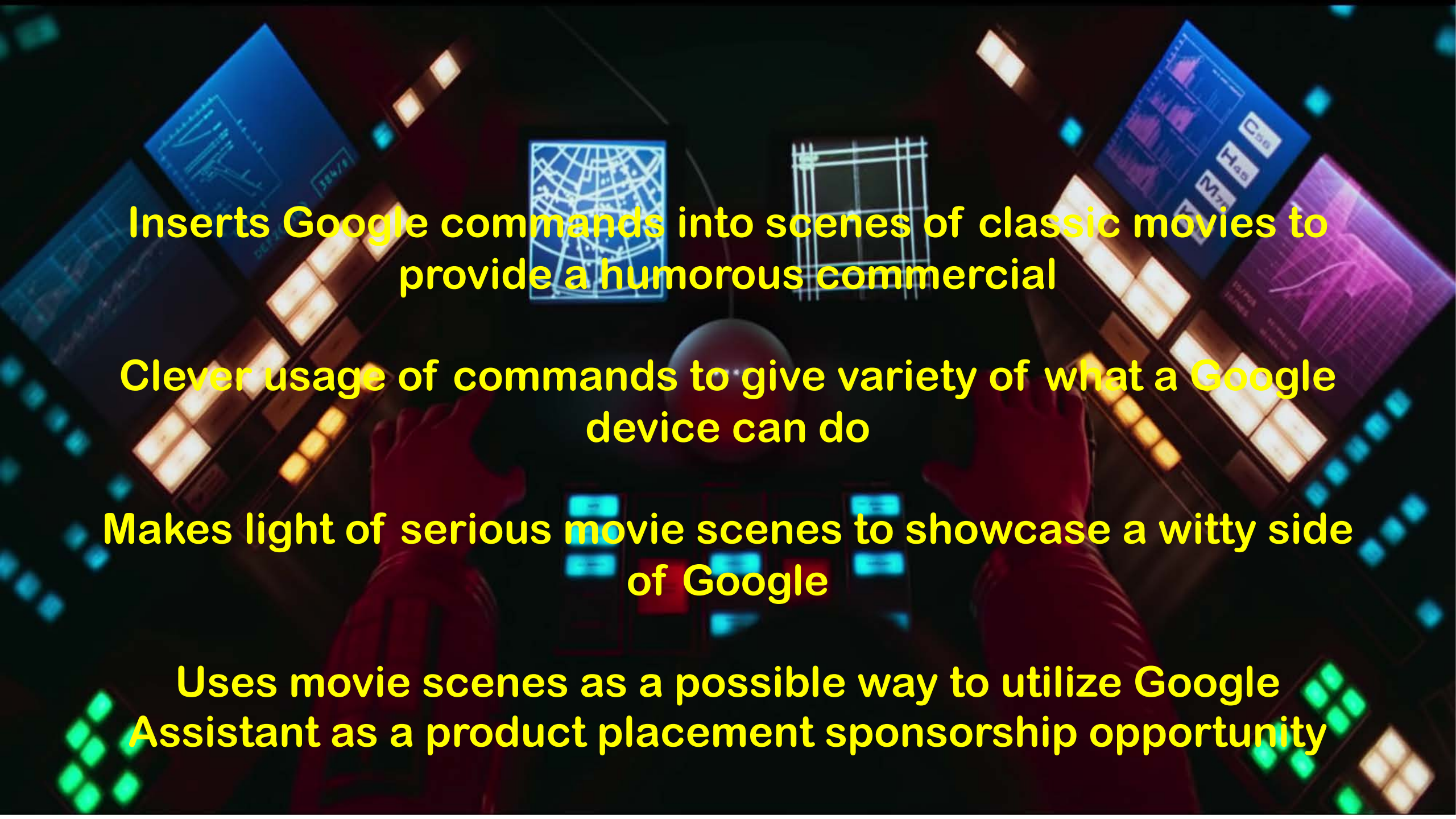
📍 Google HQ

• 6:00 PM-7:00 PM

Call Grandma

📍 Home

• 7:00 PM-8:30 PM



**Inserts Google commands into scenes of classic movies to provide a humorous commercial**

**Clever usage of commands to give variety of what a Google device can do**

**Makes light of serious movie scenes to showcase a witty side of Google**

**Uses movie scenes as a possible way to utilize Google Assistant as a product placement sponsorship opportunity**



**I predict future movies and videos will utilize Google Assistant as a method of sponsorship**